



Retail

Forecasting product availability



Challenge

Inadequate or excess inventory can decrease profit potential and customer satisfaction

- **Planning inventory levels** is challenging because demand can fluctuate across seasons
- **Businesses risk losing sales** because of inability to inform customers when products are back in stock
- **Customer loyalty is jeopardized** when shipping predictions are inaccurate



Solution

Intelligently forecast supply and demand to drive sales and satisfaction

- **Forecast product supply and demand levels** based on current and historic trends with AI
- **Increase sales** by triggering a notification when a backordered item has been restocked
- **Increase customer satisfaction** by automatically notifying them when an item has shipped

Impact

Increase speed and accuracy of the product forecasting process

Audience:

- In-Store Management
- In-Store Inventory Managers
- Off-Site Inventory Managers

